



**OPPORTUNITY PROJECT, INC.**  
*A Clubhouse Program Empowering People with Brain Injury*

*An Evening to Ensure the Future*

**THURSDAY, OCTOBER 21, 2010 • NEW JERSEY PERFORMING ARTS CENTER**

**HONORING**

**Ronald J. Del Mauro**

*Chief Executive Officer of Saint Barnabas Health Care System  
Award for Corporate Excellence and Commitment to Quality Healthcare*

**George Martin**

*Executive Director of the NFL Alumni Association • Former New York Giants Defensive End and Team Captain  
Award for Advocacy on Behalf of Brain Injury Awareness and Prevention*

**Ambassador Clifford & Mrs. Barbara Sobel**

*United States Ambassador to Brazil, Ret. • United States Ambassador to The Netherlands, Ret.  
Award for Humanitarian Leadership and Commitment to Opportunity Project, Community and Country*

**Because of the generous contributions made by several donors, 100% of all proceeds raised at this event will go directly towards Opportunity Project's programs and services.**

**SPONSORSHIP OPPORTUNITIES**

**Platinum - \$50,000**

- ◆ 20 event tickets with premier show seating
  - ◆ Recognition as Vice Chair in tribute journal and signage at event
  - ◆ Admission to pre-show cocktails and dinner
  - ◆ Admission to VIP hors d'oeuvres and dessert reception
  - ◆ VIP valet parking
  - ◆ Inside cover ad in tribute journal (first come, first served)
- By giving at this level, you are sponsoring 20 members to attend OP's Case Management services for 1 year.*

**Gold - \$25,000**

- ◆ 10 event tickets with preferential show seating
  - ◆ Recognition as Executive Committee member in tribute journal and signage at event
  - ◆ Admission to pre-show cocktails and dinner
  - ◆ Admission to VIP hors d'oeuvres and dessert reception
  - ◆ VIP valet parking
  - ◆ Gold full page ad in tribute journal
- By giving at this level, you are sponsoring 10 members to attend OP's Case Management services for 1 year.*

**Silver - \$15,000**

- ◆ 10 event tickets with priority show seating
  - ◆ Recognition as Executive Committee member in tribute journal
  - ◆ Admission to pre-show cocktails and dinner
  - ◆ Admission to VIP hors d'oeuvres and dessert reception
  - ◆ VIP valet parking
  - ◆ Silver full page ad in tribute journal
- By giving at this level, you are funding OP recreational activities, field trips and community reintegration events by providing transportation and other support for 25 members.*

**Bronze - \$10,000**

- ◆ 10 event tickets with priority show seating
  - ◆ Recognition as Executive Committee member in tribute journal
  - ◆ Admission to pre-show cocktails and dinner
  - ◆ Admission to VIP hors d'oeuvres and dessert reception
  - ◆ VIP valet parking
  - ◆ Black and white full page ad in tribute journal
- By giving at this level, you are sponsoring the employment training program for 10 members - providing for members to prepare for jobs with vocational counselors.*

**TRIBUTE JOURNAL ADS**

___ Back Cover (5" x 8")	\$10,000	___ Silver Full Page	\$2,500
___ Inside Front Cover (5" x 8")	\$7,500	___ Black & White Full Page	\$1,000
___ Inside Back Cover (5" x 8")	\$7,500	___ Half Page (5" x 4")	\$500
___ Gold Full Page (5" x 8")	\$5,000		

Ads may be emailed to [opportunityproject2010@gmail.com](mailto:opportunityproject2010@gmail.com) in a JPEG, TIFF or PDF format.  
Questions? Call: (877) 819-3883, Fax: (732) 530-0112, Email: [opportunityproject2010@gmail.com](mailto:opportunityproject2010@gmail.com)  
**Ad deadline is October 1, 2010**

## INDIVIDUAL TICKETS

### \_\_ Dream Maker Ticket(s) - \$5,000

- ◆ 1 ticket premier show seating
- ◆ Recognition as Vice Chair in tribute journal
- ◆ Admission to pre-show cocktails and dinner
- ◆ Admission to VIP hors d'oeuvres and dessert reception
- ◆ VIP valet parking
- ◆ Dream Maker recognition in tribute journal

*By purchasing a ticket at this level, you are sponsoring 2 members to attend OP Case Management services for 1 year.*

### \_\_ Visionary Ticket(s) - \$2,500

- ◆ 1 ticket preferential show seating
- ◆ Recognition as Executive Committee member in tribute journal
- ◆ Admission to pre-show cocktails and dinner
- ◆ Admission to VIP hors d'oeuvres and dessert reception
- ◆ VIP valet parking
- ◆ Visionary listing in tribute journal

*By purchasing a ticket at this level, you are sponsoring 1 member to attend OP Case Management services for 1 year.*

### \_\_ Benefactor Ticket(s) - \$1,000

- ◆ 1 ticket priority show seating
- ◆ Admission to pre-show cocktails and dinner
- ◆ Admission to VIP hors d'oeuvres and dessert reception
- ◆ VIP valet parking
- ◆ Benefactor recognition in tribute journal

*By purchasing a ticket at this level, you are supporting the OP Nutrition Program in the Clubhouse Kitchen to increase its meal planning and cooking from once a week to three times per week.*

### \_\_ Advocate Ticket(s) - \$500

- ◆ 1 performance ticket
- ◆ Admission to pre-show cocktails and dinner
- ◆ Advocate listing in tribute journal

*By purchasing a ticket at this level, you are sponsoring the Communications Program where members participate in and learn about in-house publishing of newsletters, member poetry and cookbooks, invitations and flyers.*

### \_\_ Friend Ticket - \$350 (35 and under only, please)

- ◆ 1 performance ticket
- ◆ Admission to pre-show cocktails and dinner
- ◆ Friend listing in the tribute journal

*By purchasing a ticket at this level, you are sponsoring the OP Speakers' Bureau - supporting a program where brain injury survivors travel to schools and corporations throughout the tri-state area to raise awareness.*

## UNDERWRITING OPPORTUNITIES

By giving at this level you are helping to *Ensure the Future* of the Clubhouse for people with brain injury.

\$500,000

\$250,000

\$125,000

Each of the above categories includes a room or program naming at the Opportunity Project Clubhouse. We will work with each individual or corporation to customize their underwriting package.

#### Includes:

- ☆ Recognition as underwriter in tribute journal, in press materials and at event with special signage
- ☆ Recognition as Vice Chair in tribute journal and signage at event
- ☆ Banner on Opportunity Project website and social media sites for 1 year
- ☆ Gold full page ad in tribute journal
- ☆ 20 event tickets with premier orchestra seating, admission to pre-show cocktails and dinner, admission to VIP hors d'oeuvres and dessert reception and VIP valet parking

## PAYMENT AND PLEDGE INFORMATION

Name \_\_\_\_\_

*(Please print your name as you wish to be listed in all printed materials. Responses received by August 20<sup>th</sup> will be included on the invitation.)*

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone # \_\_\_\_\_ FAX # \_\_\_\_\_ Email \_\_\_\_\_

\_\_\_ Enclosed is my check made payable to Opportunity Project, Inc., or please charge my Credit Card:

American Express     Visa     Master Card

Name as it appears on card \_\_\_\_\_

Credit Card # \_\_\_\_\_

Exp. Date (\_\_\_/\_\_\_/\_\_\_)    CCV Code \_\_\_\_\_    Signature \_\_\_\_\_

I/we cannot attend but wish to enclose a gift of \$2,500 to sponsor 1 member for Case Management Services for 1 year.

I/we cannot attend but wish to enclose a contribution in the amount of \$\_\_\_\_\_.

Please return this form and payment to Opportunity Project, Inc., Event Headquarters, 62 Birch Avenue, Little Silver, NJ 07739.

Questions? Call: (877) 819-3883, Email: [opportunityproject2010@gmail.com](mailto:opportunityproject2010@gmail.com)

In compliance with IRS regulations, gifts to this event are tax deductible, to the extent that the payment exceeds the fair market value of the cost of services purchased to conduct the event. The cost of these services is \$75. All gifts benefit Opportunity Project.