



Blue Jean Day For Brain Injury Awareness Sponsorship Information

- \$2,000 **MAIN EVENT SPONSOR**
- Main Event Sponsor status on all **Blue Jean Day** print, electronic and press materials
 - Main Event Sponsor status and **feature article** in the Opportunity Project OPDate newsletter and website
 - Free entrance into the **Super Raffle** for each employee who purchases a \$5 raffle ticket for a chance to win the use of a VIP catered luxury box at **one** NJ Devils Hockey Game valued at \$8,000
 - 50 brain injury awareness car magnets
- \$1,000 **STAR SPONSOR**
- Star Sponsor status on all **Blue Jean Day** print, electronic and press materials
 - Star Sponsor status in the Opportunity Project OPDate newsletter and website
 - Free entrance into the **Super Raffle** for each employee who purchases a \$5 raffle ticket for a chance to win the use of a VIP catered luxury box at one NJ Devils Hockey Game valued at \$8,000
 - 25 brain injury awareness car magnets
- \$500 **DENIM SPONSOR**
- Denim Sponsor status on all **Blue Jean Day** print, electronic and press materials
 - Denim Sponsor status in the Opportunity Project OPDATE newsletter and website
 - 15 brain injury awareness car magnets

Sponsors automatically receive all items provided to company participants

- COMPANY PARTICIPANT**
- Designate a day for your employees to Get Casual For A Cause and wear jeans during the month of March by making a \$5 donation
 - Your employees will receive a brain injury awareness bracelet and raffle ticket for great prizes for their \$5 donation
 - **Super Raffle** tickets available at \$20 each for a chance to win the use of a VIP catered luxury box for one NJ Devils hockey game, valued at \$8,000. Each person who purchases a Super Raffle ticket will get a brain injury awareness car magnet.
 - Presentation on brain injury awareness for your company by the Opportunity Project Speakers Bureau
 - A sign to post on your helmet collection bin for our helmet drive

Please check (✓) sponsorship level and/or company participation and complete the requested information below.

Company Name: _____ Contact Name: _____

Address: _____

Telephone: _____ Fax: _____ Email: _____

PLEASE RETURN THIS FORM TO

FAX: 973-921-2007 Attention: Amy Sigona

EMAIL: asigona@opportunityproject.org

MAIL: Amy Sigona, Opportunity Project, Inc. 60 East Willow Street, Millburn, NJ 07041

VISIT US ONLINE: www.opportunityproject.org

**RAFFLE DRAWINGS WILL BE HELD AT THE OPPORTUNITY PROJECT CLUBHOUSE ON
WEDNESDAY APRIL 13, 2011**