

## Brain Injury Awareness Month Events

**Brain Injury Awareness Proclamation Day**  
**March 5<sup>th</sup> @ 10:30 AM at the Clubhouse**  
**Wear blue jeans or green in Support –**

Join us for the Brain Injury Awareness Month Proclamation presentation by Mayor Annette Romano of Millburn.

**Restaurant Week in Millburn and Short Hills**  
**March 24<sup>th</sup> to 30<sup>th</sup> –** Enjoy great deals, signature favorites, exclusive menu items, and more at participating restaurants!

In Partnership with:



**OP's Got Talent Show**

**March 14<sup>th</sup> @ 1:00 PM to 2:00 PM**

Celebrate with us at the much-anticipated OP's Got Talent Show at the Clubhouse. Members will showcase their unique talents. Vote for your favorites!

**Community Coffee Break**

**March 28 @ 8:30 AM to 10:00 AM**

Join us for coffee, light bites, great conversation and door prizes at this networking event. Wear green in support of brain injury prevention!

In Partnership with:



**Jersey Mike's Fundraiser - April 1st to 6th**

Get a FREE SUB when you present the OP promotion card and make a \$3 donation at Jersey Mike's in Florham Park, Union or Hoboken, NJ.

In Partnership with:



**Host a Blue Jeans, Green Day or any type of fundraiser** (See Details Inside)

Join us and help spread the word!

For more information, visit [www.opportunityproject.org](http://www.opportunityproject.org)



OPPORTUNITY PROJECT IS A MEMBER-DRIVEN ORGANIZATION THAT ENABLES PERSONS WITH BRAIN INJURIES TO IMPROVE:

SELF-ESTEEM  
 SELF-DETERMINATION  
 PERSONAL GROWTH  
 INDEPENDENCE

RESTAURANT WEEK SPONSOR



OP'S GOT TALENT SHOW SPONSORS

Sobel Family Foundation  
 Sudler Family Foundation

COMMUNITY COFFEE BREAK SPONSOR



OP SPEAKERS BUREAU SPONSOR



CHAMPION SPONSOR



AMBASSADOR SPONSORS



Rita Yohalem & Family

ADVOCATE SPONSORS



2025  
**BRAIN INJURY AWARENESS MONTH**

## March Events

**Brain Injury Awareness Proclamation Day:**  
**Wednesday, March 5<sup>th</sup>**

**Restaurant Week in Partnership with**  
**Explore Millburn-Short Hills:**  
**Monday, March 24<sup>th</sup> to Sunday, March 30<sup>th</sup>**

**OP's Got Talent Show:**  
**Friday, March 14<sup>th</sup>**

**Community Coffee Break:**  
**Friday, March 28<sup>th</sup>**

**Jersey Mike's Fundraiser:**  
**Tuesday, April 1<sup>st</sup> to Sunday, April 6<sup>th</sup>**

**Blue Jeans, Green Day or any Fundraiser:**  
**Any day you choose**

## March Is Brain Injury Awareness Month

Did you know?

- Brain injury is a leading cause of death and disability in America's children and adults ages one to forty four years old.
- Over 5 million Americans live with a brain injury related disability.
- A brain injury can have lasting effects including cognitive, emotional, sensory and physical impairments, making it difficult to reintegrate into daily life.

How can we help?

- The Congressional Brain Injury Task Force (CBITF) was formed in 2001 to support research initiatives for rehabilitation and potential cures, and to address the effects such injuries have on families, education, and the workforce. Every March, the CBITF celebrates National Brain Injury Awareness and encourages community engagement.
- Opportunity Project, Inc. – a national model for providing programs and services for people with brain injury, is hosting our Annual Brain Injury Awareness Month Campaign. This effort helps:
  - destigmatize brain injury
  - empower people with disabilities
  - raise funds to improve care and support for individuals with brain injury and their families
- Your support will help OP continue to provide essential programs and services for individuals with brain injury including vocational training, occupational and speech therapy, community integration support, mental health services, social work, nutrition education and wellness.

## Host a Blue Jeans, Green Day or any fundraiser of your choice!

It's simple, fun and rewarding...Here's how it works:

- Designate a day for your employees to dress casual for the cause - wear blue jeans or green for brain injury awareness.
- Participants make a donation of \$10+ to be entered into our raffle for a chance to win great prizes.
- The OP Members Speakers Bureau is available to speak about brain injury prevention and share their experiences.

To participate, call Julie at 973-921-1000 x105 or email [jlondon@opportunityproject.org](mailto:jlondon@opportunityproject.org)

### Community Coffee Break - March 28<sup>th</sup> at 8:30am-10am

Grab a coffee, enjoy light breakfast bites, good conversation and door prizes at this networking event at the OP Clubhouse. Wear green in support of brain injury prevention!

Sponsored by:



### Jersey Mike's Fundraiser - April 1<sup>st</sup> to 6<sup>th</sup>

Get a FREE SUB when you present the OP promotion card and make a \$3 donation at Jersey Mike's in Florham Park, Union or Hoboken, NJ.

Proceeds to benefit Opportunity Project.

## SPONSORSHIP OPPORTUNITIES

### All include

Sponsorship recognition on Brain Injury Awareness Month 2025 press announcements, social media, website news, event signage and marketing materials.

A presentation by the Opportunity Project Speakers Bureau about brain injury awareness and prevention.

### Restaurant Week Sponsor

Includes Admission for (4) to OP events \$3,000

### OP's Got Talent Show Sponsor

Includes Admission for (4) to OP events \$3,000

### Community Coffee Break Sponsor

Includes Admission for (4) to OP events \$3,000

### Jersey Mike's Fundraiser Sponsor

Includes Admission for (4) to OP events \$3,000

### OP Members Speakers Bureau Sponsor

Includes Admission for (4) to OP events \$3,000

### Champion Sponsor

Includes Admission for (3) to OP events \$2,500

### Ambassador Sponsor

Includes Admission for (2) to OP events \$1,500

### Advocate Sponsor

Includes Admission for (1) to OP events \$500

### There are 4 Ways to Participate

- Visit [www.opportunityproject.org](http://www.opportunityproject.org) Click on 'Make a Donation' box on the right hand side, then click on Brain Injury Awareness Month and scroll down to make your selection.
- Fill out Registration Form and mail.
- Email [jlondon@opportunityproject.org](mailto:jlondon@opportunityproject.org)
- Call Julie at 973-921-1000 x105

Charitable Tax ID No. 22-3242203

## Restaurant Week in Millburn March 24<sup>th</sup> – March 30<sup>th</sup>

Join us for amazing dining experiences and deals in Millburn-Short Hills featuring flights, specials, tastings and more!

A portion of the proceeds from the sales at participating merchants will benefit OP.

This event also serves to establish community integration and local employment opportunities for OP members - individuals with brain injury.

Visit the OP pop-up stand in downtown Millburn for a FREE hot chocolate and say hello to OP members.

Sponsored by:



## OP's Got Talent Show - March 14<sup>th</sup> at 1-2pm

OP members will impress and inspire the audience. Join us for great entertainment at the Clubhouse or via Zoom.



Sponsored by:

**Sobel Family Foundation  
Sudler Family Foundation**



## BRAIN INJURY AWARENESS MONTH REGISTRATION FORM

### SPONSORSHIP OPPORTUNITIES

- Restaurant Week Sponsor \$3,000
- OP's Got Talent Show Sponsor \$3,000
- Community Coffee Break Sponsor \$3,000
- Jersey Mike's Fundraiser Sponsor \$3,000
- OP Members Speakers Bureau Sponsor \$3,000
- Champion Sponsor \$2,500
- Ambassador Sponsor \$1,500
- Advocate Sponsor \$500
- One-time Donation \$ \_\_\_\_\_

### EVENTS

- OP's Got Talent Show March 14<sup>th</sup> @ 1pm  
Any donation amount: \$ \_\_\_\_\_
- Community Coffee Break March 28<sup>th</sup> @ 8:30am  
Any donation amount: \$ \_\_\_\_\_
- I'd like to host a fundraiser to benefit OP.

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Business Phone \_\_\_\_\_ Cell/Home Phone \_\_\_\_\_

Email \_\_\_\_\_

Check Enclosed  
Payable to Opportunity Project, Inc. Total Amount \$ \_\_\_\_\_

Credit Card: AMEX, MC, VISA Exp. Date \_\_\_\_\_ CVV Code \_\_\_\_\_

I'd like to cover the 3% credit card transaction fee associated with my donation so more of my donation will directly support the work of Opportunity Project.

Mail this form to: **Opportunity Project, Inc.**  
60 East Willow Street, Millburn, New Jersey 07041

For questions, call Julie at 973-921-1000 x105 or email [jlondon@opportunityproject.org](mailto:jlondon@opportunityproject.org)

Visit [www.opportunityproject.org](http://www.opportunityproject.org)