

## Brain Injury Awareness Month Events

### Brain Injury Awareness Proclamation Day March 6<sup>th</sup> @ 10:30 AM at the Clubhouse Wear blue jeans or green in Support –

Join us for the Brain Injury Awareness Month Proclamation presentation by Mayor Annette Romano of Millburn.

### Restaurant Week in Millburn and Short Hills

March 17<sup>th</sup> to 23<sup>rd</sup> – Enjoy great deals, signature favorites, exclusive menu items, live music and more at participating restaurants!

In Partnership with:



### Montclair Art Museum (MAM) Event

March 7<sup>th</sup> @ 5:00 PM to 9:00 PM Montclair –

Enjoy a Bollywood Themed evening featuring music, live performances, tours, activities, food trucks and more!

In Partnership with:



### New Jersey Intergenerational Orchestra (NJIO) Performance

March 8<sup>th</sup> @ 11:00 AM to 12:00 PM –

Join us to celebrate the joy of music with the talented NJIO at the Clubhouse in Millburn.

### Bingo Bucks for Brain Injury Fundraiser

March 22<sup>nd</sup> @ 1:00 PM to 2:00PM –

Join us for bingo, fun and prizes at the Clubhouse in Millburn.



### Host a Blue Jeans, Green Day or any type of fundraiser (See Details Inside)

Join us and help spread the word!

For more information, visit  
[www.opportunityproject.org](http://www.opportunityproject.org)



OPPORTUNITY PROJECT IS A  
MEMBER-DRIVEN ORGANIZATION THAT ENABLES  
PERSONS WITH BRAIN INJURIES TO IMPROVE:  
SELF-ESTEEM  
SELF-DETERMINATION  
PERSONAL GROWTH  
INDEPENDENCE

#### RESTAURANT WEEK SPONSOR



Newark Beth Israel  
Medical Center

#### MONTCLAIR ART MUSEUM EVENT SPONSORS



Sobel Family Foundation  
Sudler Family Foundation

#### BINGO BUCKS FOR BRAIN INJURY SPONSOR



#### OP SPEAKERS BUREAU SPONSOR

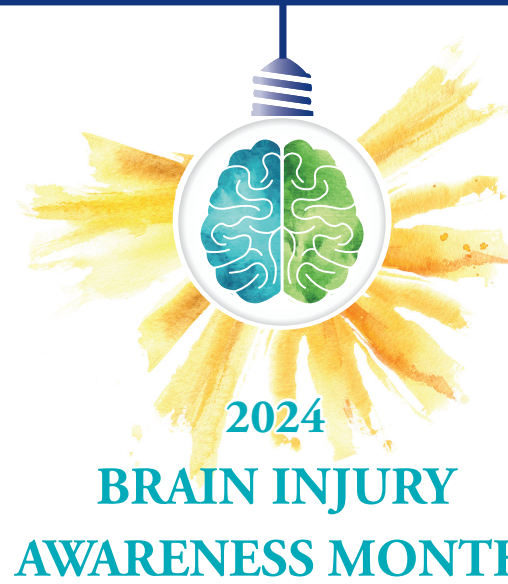


#### AMBASSADOR SPONSORS



Rita Yohalem & Family

#### ADVOCATE SPONSORS



## March Events

Brain Injury Awareness Proclamation Day:  
Wednesday, March 6<sup>th</sup>

Restaurant Week in Partnership with  
Explore Millburn-Short Hills:  
March 17<sup>th</sup> to March 23<sup>rd</sup>

Montclair Art Museum (MAM) Event:  
Thursday, March 7<sup>th</sup>

New Jersey Intergenerational Orchestra  
(NJIO) Performance:  
Friday, March 8<sup>th</sup>

Bingo Bucks for Brain Injury Fundraiser:  
Friday, March 22<sup>nd</sup>

Blue Jeans, Green Day or any Fundraiser:  
Any day you choose

## March Is Brain Injury Awareness Month

### Did you know?

- Brain injury is a leading cause of death and disability in America's children and adults ages one to forty four years old.
- 5.3 million Americans live with a traumatic brain injury (TBI) related disability.
- A TBI can have lasting effects including cognitive, emotional, sensory and motor impairments, making it difficult to reintegrate into daily life.

### How can we help?

- The Congressional Brain Injury Task Force (CBITF) was formed in 2001 to support research initiatives for rehabilitation and potential cures, and to address the effects such injuries have on families, education, and the workforce. Every March, the CBITF celebrates National Brain Injury Awareness and encourages community engagement.
- Opportunity Project, Inc. – a national model for providing programs and services for people with brain injury, is hosting our Annual Brain Injury Awareness Month Campaign. This effort helps:
  - destigmatize brain injury
  - empower people with disabilities
  - raise funds to improve care and support for individuals with brain injury and their families
- Your support will help OP continue to provide essential programs and services for individuals with brain injury including community integration, vocational training, nutrition education and wellness, occupational and speech therapy.

## Host a Blue Jeans, Green Day or any fundraiser of your choice!

It's simple, fun and rewarding...Here's how it works:

- Designate a day for your employees to dress casual for the cause - wear blue jeans or green for brain injury awareness.
- Participants make a donation of \$10+ and are entered into our raffle for a chance to win great prizes.
- Our Speakers Bureau is available to speak about brain injury prevention and share their experiences.

To participate, call Julie at 973-921-1000 x105 or email [jlondon@opportunityproject.org](mailto:jlondon@opportunityproject.org)

## New Jersey Intergenerational Orchestra (NJIO) - March 8<sup>th</sup> at 11am-12pm

Get ready to be amazed with a fantastic performance from NJIO at the Clubhouse.

## Bingo Bucks for Brain Injury Fundraiser - March 22<sup>nd</sup> at 1-2pm

Join us for bingo, snacks, prizes and good old-fashioned fun at the Clubhouse.

Sponsored by:



Proceeds to benefit Opportunity Project.

## SPONSORSHIP OPPORTUNITIES

### All include

Sponsorship recognition on Brain Injury Awareness Month 2024 press announcements, social media, website news, event signage and marketing materials.

A presentation by the Opportunity Project Speakers Bureau about brain injury awareness and prevention.

### Restaurant Week Sponsor

Includes Admission for (4) to OP events \$3,000

### Montclair Art Museum Event Table Sponsor

Includes Admission for (4) to OP events \$3,000

### NJIO Performance Sponsor

Includes Admission for (4) to OP events \$3,000

### Bingo for Brain Injury Fundraiser Sponsor

Includes Admission for (4) to OP events \$3,000

### Opportunity Project Speakers Bureau Sponsor

Includes Admission for (4) to OP events \$3,000

### Champion Sponsor

Includes Admission for (3) to OP events \$2,500

### Ambassador Sponsor

Includes Admission for (2) to OP events \$1,500

### Advocate Sponsor

Includes Admission for (1) to OP events \$500

### *There are 4 Ways to Participate*

- Visit [www.opportunityproject.org](http://www.opportunityproject.org) Click on 'Make a Donation' box on the right hand side, then click on Brain Injury Awareness Month and scroll down to make your selection.
- Fill out Registration Form and mail.
- Email [jlondon@opportunityproject.org](mailto:jlondon@opportunityproject.org)
- Call Julie at 973-921-1000 x105

Charitable Tax ID No. 22-3242203

## Restaurant Week in Millburn March 17<sup>th</sup> – March 23<sup>rd</sup>

Join us for some amazing dining experiences and deals in Millburn-Short Hills featuring flights, specials, live music and more!

This event also serves to establish connections and create local employment opportunities for OP members - individuals with brain injury.

Part of the proceeds from the sales at participating merchants will benefit Opportunity Project.

Mark your calendar...stay tuned for details!

Sponsored by:



Newark Beth Israel  
Medical Center

## Montclair Art Museum Event March 7<sup>th</sup> at 5-9pm at Montclair Art Museum

**MAM** Enjoy a First Free Thursday Bollywood Themed Event featuring music, live performances, art activities, tours and more!

Visit the OP table where OP members' beautiful art will be displayed. Enter our raffle to win great prizes.

Sponsored by:



Sobel Family Foundation  
Sudler Family Foundation



## BRAIN INJURY AWARENESS MONTH REGISTRATION FORM

### SPONSORSHIP OPPORTUNITIES

- Restaurant Week Sponsor \$3,000
- MAM Event Table Sponsor \$3,000
- NJIO Performance Sponsor \$3,000
- Bingo Bucks for Brain Injury Sponsor \$3,000
- Opportunity Project Speakers Bureau Sponsor \$3,000
- Champion Sponsor \$2,500
- Ambassador Sponsor \$1,500
- Advocate Sponsor \$500
- One-time Donation \$\_\_\_\_\_

### EVENTS

- NJIO Performance at OP on March 8<sup>th</sup> @ 11am  
Any donation amount: \$\_\_\_\_\_
- Bingo for Brain Injury at OP on March 22<sup>nd</sup> @ 1pm  
Any donation amount: \$\_\_\_\_\_
- I'd like to host a fundraiser to benefit OP.

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Business Phone \_\_\_\_\_ Cell/Home Phone \_\_\_\_\_

Email \_\_\_\_\_

Check Enclosed  
Payable to Opportunity Project, Inc. Total Amount \$ \_\_\_\_\_

Credit Card: AMEX, MC, VISA Exp. Date CVV Code \_\_\_\_\_

I'd like to cover the 3% credit card transaction fee associated with my donation so more of my donation will directly support the work of Opportunity Project.

Mail this form to: **Opportunity Project, Inc.**  
60 East Willow Street, Millburn, New Jersey 07041

For questions, call Julie at 973-921-1000 x105  
or email [jlondon@opportunityproject.org](mailto:jlondon@opportunityproject.org)

Visit [www.opportunityproject.org](http://www.opportunityproject.org)